

KROGER NEIGHBORHOOD DÉCOR INSTALLATION GUIDELINES

August 11, 2016

The purpose of this document is to provide general guidelines for installing the décor elements in this store. This package must be installed by qualified licensed professionals. The décor manufacturer accepts no responsibility for improper installation methods, stability of existing structure, or violations of local building codes.

The following is important installation information for décor items to be installed by the Decor Installer unless otherwise specified by Kroger Project Engineer.

Please read carefully.

All décor elements are pre-finished and provided by Kroger. See Décor Plan and Interior Décor Elevations for specific locations.

Inspect all pieces for damage prior to beginning assembly and/or installation.

GENERAL INSTALLATION TIPS:

- Start installing wall décor first. Install hanging signage and bracket signage when greatest potential for damage by other trades has passed. Coordinate with General Contractor or Kroger Project Engineer.
- For hanging signage: when possible, lay out sign on floor directly under appropriate hanging location. Using a laser plumb bob, shoot each hang point location to structure above. Install Unistrut or equal support member if existing structural member is not available at hang point. Lag screws into the decking is not allowed.
- Only use uncoated galvanized aircraft cable. Vinyl coated cable has a significantly reduced weight capacity
- For securing oval duplex ferrules to aircraft cable, loop cable through ferrule and crimp with a swaging tool (2-3 crimps per ferrule based on tool manufacturer recommendations). Do not use electrical crimpers!
- For wall mounted signage and letters: do not install any signage with double sided tape alone. Over time, it will fail. Double sided tape provides a temporary hold until the recommended adhesive sets up. Toe nailing/screwing is also recommended (when possible).
- Always refer to décor placement plans for proper placement, spacing, mounting and hanging heights.
- Make sure all signage is mounted or hung level.
- Clean up excess adhesive immediately. Do not allow it to dry.
- Pick up any dropped screws, nails, ferrules, cable clipping, etc. immediately. These items create potential flooring damage as they might become lodged in lift tires.
- Lift “diapers” and tire covers/shoes are recommended to prevent potential flooring damages.
- Always wear the appropriate safety gear when necessary (hard hats, harnesses, safety goggles/glasses, gloves, boots, etc.).

INSTALLATION GUIDELINES

LAY OUT AND VERIFY LOCATIONS OF ALL DÉCOR ELEMENTS. NOTIFY THE KROGER PROJECT ENGINEER IMMEDIATELY OF ANY ISSUES.

PAINT MASK STENCILING.

HARDWARE & TOOLS REQUIRED

- PAINTERS TAPE
- BURNISHING TOOL
- PAINT BRUSHES OR ROLLERS
- LATEX PAINT

NOTE: Depending on the size of the paint mask this may need a couple of people to handle.

- Make sure field paint is cured and walls are free of dust.
- Tape the paint mask into place along one edge only (top or side) to create a “hinge”
- Lift up paint mask from opposite side of hinge. Slowly peel away a couple of inches of the backer paper at the hinge to expose the adhesive back of the vinyl and using a burnishing tool, burnish the front of the vinyl starting at the hinge in consistent and firm back and forth strokes parallel to the hinge. As you are burnishing, continue to slowly peel the paper backer and work your way across the paint mask.
- Once the entire paint mask has been applied, slowly and carefully peel away the pre-mask paper on the face of the vinyl stencil. If the pre-mask starts to pull up the low tack vinyl stencil material, carefully burnish it back down.
- Once pre-mask paper is removed, use your burnishing tool to ensure the edges of the vinyl that will mask the paint is stuck to the wall surface to minimize and paint bleed.
- Apply paint to the exposed areas of the stencil.
- Carefully remove the vinyl paint mask. It is best to do this before the applied paint is fully dry to prevent the stencil from pulling up the paint.
- Touch up any stencil or wall paint as needed.

PROJECTED WALL GRAPHIC STENCILS

HARDWARE & TOOLS REQUIRED

- VARIOUS SIZED TRIM BRUSHES
- VARIOUS SIZED ARTISTS BRUSHES
- GRAPHIC IMAGES ON TRANSPARENCY PAPER

KROGER NEIGHBORHOOD DÉCOR INSTALLATION GUIDELINES

- LATEX PAINT – AS SPECIFIED ON THE DÉCOR PLANS
- PENCIL
- OVERHEAD PROJECTOR

NOTE: This work should be performed by an artist or professional painter with a very steady hand (and a lot of patience).

- Make sure field paint is cured and walls are free of dust.
- Using an overhead projector and transparency image, project the image to the size and placement as shown on the décor plans. If needed turn off area lighting for clearer projection.
- Trace in all contours of the image with a pencil.
- Apply paint: Cut in all edges of the graphic using as wide a brush that the detail of the graphic will allow.
- Fill in remainder of graphic field using as wide of a brush or roller that the detail of the graphic will allow. Allow coat to dry.
- If needed, apply a second coat and allow to dry
- Using an artist brush clean up any of the edges or finer details, utilizing the wall paint and the graphic paint as needed. Allow to dry.
- Clean any remaining pencil marks or smudges from the wall.

Finished graphics should have crisp, clean edges and be free of paint runs, drips, visible brush strokes, pencil marks, fingerprints or smudges.

WALLCOVERING

HARDWARE REQUIRED

- WALLCOVERING PRIMER (OPTIONAL)
 - HEAVY DUTY WALLCOVERING ADHESIVE
-
- It is recommended that the wall surface be primed with a wallcovering primer and allowed to cure per the product recommended time. Zinsser Shieldz Universal Wallcovering Primer or equal is recommended. Do not install over freshly painted latex walls until they have fully cured to prevent adhesion failure.
 - It is recommended that this product be installed by a professional paper hanger.

DIMENSIONAL WALL TEXT

HARDWARE REQUIRED

- PAPER SPACING TEMPLATE OR POUNCE PATTERN TEMPLATE (PROVIDED WITH LETTERS)
- ROSIN BAG
- POLYSEAMSEAL OR LOCTITE 2 IN 1 ADHESIVE CAULK

KROGER NEIGHBORHOOD DÉCOR INSTALLATION GUIDELINES

- PAINTERS TAPE
- DRYWALL SCREW
- For individual letter sets, Tape paper spacing template to wall in the appropriate location. Make sure template is level.
- For letter collages, Tape paper pounce pattern to wall. Dust surface of pattern with a rosin bag. Remove paper pattern to reveal rosin letter pattern on wall.
- Remove paper backing from double sided foam tape tabs on back of letter.
- Apply several generous globs of adhesive caulk to the back of each letter.
- Make sure letters are applied to the correct angle as shown in your décor drawings. If the font is straight, a torpedo level is helpful in making sure the letters are plumb. Once the letter has been stuck, it is difficult to remove them without damaging the letter or the wall surface
- Attach letter to wall using firm, even pressure. Be sure not to press too hard. You do not want too much of the adhesive to squeeze out.
- Immediately clean up any excessive adhesive.
- Toe screw the letter along the top of thicker materials (1/2" or greater) where the fastener will not be visible.

WALL MOUNTED SINTRA OR GATORFOAM GRAPHICS AND SLATS/TRIM

HARDWARE REQUIRED

- POLYSEAMSEAL OR LOCTITE 2 IN 1 ADHESIVE CAULK
- DOUBLE SIDED FOAM TAPE
- On Graphics - Remove pre applied paper backing from double sided foam tape strips on back graphic.
- On Slats/trim – if necessary, trim to appropriate length, then apply strips of double sided tape to the back side close to the outside edges.
- Apply beads of adhesive caulk in a zig zag pattern to the back of the graphic or slats/trim between the tape strips. Avoid applying on or too near the tape.
- Make sure the graphic or slats/trim is positioned properly before applying to the wall surface. Once the graphic has been stuck, it is difficult to remove it without damaging the graphic or the wall surface.
- Attach graphic to wall using firm, even pressure. Be sure not to press too hard. You do not want too much of the adhesive to squeeze out.
- Immediately clean up any excessive adhesive.

WALL MOUNTED DAIRY AND ANGLED FENCES

HARDWARE REQUIRED

- 1/4" LAG SCREWS
- 1/4" FLAT WASHERS
- #8 x 5/8" SHEET METAL OR TEK SCREWS
- Using a laser level, strike a line on the wall at the bottom of the angled fence

KROGER NEIGHBORHOOD DÉCOR INSTALLATION GUIDELINES

location.

- Line up the bottom of each angled fence mounting bracket with the laser line and attach (with holes towards the top) using ¼" lag screws and flat washers into wall studs, or internal wall blocking secured to wall studs. – Note: refer to the spacing of the square metal upright tubes on the back of the angled fences for proper spacing of mounting brackets.
- Attach the top tie back brackets to the top of each square metal upright tube on the back side of the angled fence using sheet metal or Tek screws.
- Slide fence upright tubes over the lower mounting brackets on wall and secure each of the top tie back brackets using ¼" lag screws and flat washers into wall studs, or internal wall blocking secured to wall studs.

WALL MOUNTED MEAT & SEAFOOD AWNINGS

HARDWARE REQUIRED

- ¼" LAG SCREWS
 - ¼" FLAT WASHERS
 - ¼"-20 BOLTS
 - ¼" NYLOC NUTS
 - #8 x 5/8" SHEET METAL OR TEK SCREWS
-
- Using a laser level, strike a line on the wall at the bottom of the awning location. Strike a second level line 37" above the first line.
 - Line up the bottom of the (4) awning mounting brackets with the lower laser line and attach (with hole towards the top) using ¼" lag screws and flat washers into wall studs, or internal wall blocking secured to wall studs.
 - Line up the top of the (2) awning tie back brackets with the upper laser line and attach using ¼" lag screws and flat washers into wall studs.
 - Slide awning frame into the mounting brackets and secure each bracket to the trellis with sheet metal or Tek screws. Keep the front of the awning frame supported until the tie-back brackets are secured to the awning frame.
 - Secure tie back brackets to awning frame with ¼"-20 bolt, flat washers, and nyloc nut through u-shaped bracket that is pre-attached to front edge of awning.
 - Attach the acrylic letter rail to the top of the awning frame using sheet metal or Tek screws.

Floral Trellises

HARDWARE REQUIRED

- 1/16" OVAL DUPLEX ALUMINUM FERRULES
- 1/16" GALVANIZED AIRCRAFT CABLE –UNCOATED (7X7 STRAND)

KROGER NEIGHBORHOOD DÉCOR INSTALLATION GUIDELINES

- K-RIZE – CABLE ADJUSTERS
- UNISTRUT OR EQUAL WITH APPROPRIAT ATTACHMENT HARDWARE (PROVIDED BY DÉCOR INSTALLER)

- Locate hanging points. If scissor joist/beam is not available at hang point location, attach Unistrut to structure using appropriate method as allowed by local codes.
- Drop 1/16" cables at each hang point location. Only use uncoated cable. Vinyl coated cable has a significantly reduced weight capacity. All (6) hang points must be used on each Trellis box.
- Using the K-Rize Cable adjusters, loop cables directly through eyebolt holes inside of the trellis box. Do not use s-hooks. Adjust cable length as needed to level sign and cut off excess cable.

ALL REMAINING HANGING SIGNAGE

HARDWARE REQUIRED

- 1/16" AIRCRAFT CABLE AND FERRULES/SLEEVES

- Drop cables for each hang point. Loop cable directly though hang point of sign and crimp ferrule with appropriate swaging tool. It is important that all hang points on the associated sign are utilized.

FINAL STEPS

- Fill any remaining nail holes and gaps to ensure a finished appearance.
- Clean any smudges or fingerprints on walls or décor elements.
- Cut off excess cable at crimp or cable adjusters (leave at least 1/8" cable).
- Make sure all packaging waste has been broken down and properly disposed of.